



KGW  
1501 SW Jefferson  
Portland, OR 97201

Multimedia Services Corp.  
915 King Street  
2nd Floor  
Alexandria, VA 22314-3089

## Contract # 852889

**Schedule Dates** 09/06/12-09/12/12  
**Advertiser** Alliance for Northwest Jobs and Exports (39587)  
**Agency/T-Code** Multimedia Services Corp. (2823)/147217806  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** ALLIANCE 4 NW JOBS (174640)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** MCDONALD,NEAL  
**Phone/Fax** (360) 224-8179 /  
**CPE** 5088  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard  
**Comments** ALLIANCE 4 NW JOBS  
ALLIANCE FOR NORTHWEST JOBS AND EXPORTS,

**Date Entered** 09/05/12  
**Last Modified** 09/07/12  
**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06305185  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,807.50  
**Net Total** \$27,242.50  
**Sales Tax**

## Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Sep. 2012	53	\$32,050.00
<b>Grand Total:</b>	<b>53</b>	<b>\$32,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	5:57A- 6:58A (PT)					1	1				\$700.00		Portland (KGW) (KGW)	6AM NEWS	9/5/12
2.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	6:58A- 9A (PT)					2	2				\$725.00		Portland (KGW) (KGW)	TODAY SHOW	9/5/12
3.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	9A- 10A (PT)					1	1				\$400.00		Portland (KGW) (KGW)	TODAY SHOW 2	9/5/12
4.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	10A- 11A (PT)					1	1				\$350.00		Portland (KGW) (KGW)	TODAY SHOW 3	9/5/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	11A- 11:59A (PT)						1				\$200.00		Portland (KGW) (KGW)	ANDERSON	9/5/12
6.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	11:59A- 1P (PT)					2	2			2	\$400.00	\$800.00	Portland (KGW) (KGW)	NOON NEWS	9/5/12
7.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	4:57P- 5:30P (PT)					1	1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	5PM NEWS	9/5/12
8.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	5:59P- 7P (PT)					2	2			2	\$900.00	\$1,800.00	Portland (KGW) (KGW)	NEWS ROTATION	9/5/12
9.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	7P- 7:29P (PT)						1			1	\$550.00	\$550.00	Portland (KGW) (KGW)	LIVE AT 7	9/5/12
10.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	10:59P- 11:34P (PT)					1	1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	11PM NEWS	9/5/12
11.0	Normal Line / SPOT	09/08/12-09/08/12	2	:30	5P- 6P (PT)							1		1	\$500.00	\$500.00	Portland (KGW) (KGW)	SAT NEWS	9/5/12
12.0	Normal Line / SPOT	09/08/12-09/08/12	2	:30	10:59P- 11:29P (PT)							1		1	\$600.00	\$600.00	Portland (KGW) (KGW)	SAT 11PM NEWS	9/5/12
13.0	Normal Line / SPOT	09/08/12-09/08/12	2	:30	1:03A- 2:03A (PT)							2		2	\$75.00	\$150.00	Portland (KGW) (KGW)	BROTHERS & SISTERS	9/5/12
14.0	Normal Line / SPOT	09/09/12-09/09/12	2	:30	5:58A- 7A (PT)								2	2	\$350.00	\$700.00	Portland (KGW) (KGW)	SUN MORN	9/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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ALLIANCE FOR NORTHWEST JOBS AND EXPORTS,

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**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06305185  
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**Package Deal**  
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**Commission** \$4,807.50  
**Net Total** \$27,242.50  
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15.0	Normal Line / SPOT	09/09/12-09/09/12	2	:30	11P- 11:35P (PT)								1	1	\$600.00	\$600.00	Portland (KGW) (KGW)	SUN 11PM NEWS	9/5/12
16.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	5:57A- 6:58A (PT)	3	X	X	X					3	\$700.00	\$2,100.00	Portland (KGW) (KGW)	6AM NEWS	9/5/12
17.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	6:58A- 9A (PT)	6	X	X	X					6	\$725.00	\$4,350.00	Portland (KGW) (KGW)	TODAY SHOW	9/5/12
18.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	9A- 10A (PT)	3	X	X	X					3	\$400.00	\$1,200.00	Portland (KGW) (KGW)	TODAY SHOW 2	9/5/12
19.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	10A- 11A (PT)	3	X	X	X					3	\$350.00	\$1,050.00	Portland (KGW) (KGW)	TODAY SHOW 3	9/5/12
20.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	11A- 11:59A (PT)	2	X	X	X					2	\$200.00	\$400.00	Portland (KGW) (KGW)	ANDERSON	9/5/12
21.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	11:59A- 1P (PT)	6	X	X	X					6	\$400.00	\$2,400.00	Portland (KGW) (KGW)	NOON NEWS	9/5/12
22.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	4:57P- 5:30P (PT)	3	X	X	X					3	\$900.00	\$2,700.00	Portland (KGW) (KGW)	5PM NEWS	9/5/12
23.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	5:59P- 7P (PT)	6	X	X	X					6	\$900.00	\$5,400.00	Portland (KGW) (KGW)	NEWS ROTATION	9/5/12
24.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	7P- 7:29P (PT)	1	X	X	X					1	\$550.00	\$550.00	Portland (KGW) (KGW)	LIVE AT 7	9/5/12
25.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	10:59P- 11:34P (PT)	3	X	X	X					3	\$900.00	\$2,700.00	Portland (KGW) (KGW)	11PM NEWS	9/5/12
26.0	M/G For 1.0.1 / SPOT	09/07/12-09/07/12	2	:30	5:57A- 6:58A (PT)						1				\$700.00		Portland (KGW) (KGW)	6AM NEWS	9/6/12
27.0	M/G For 2.0.1,2.0.2 / SPOT	09/07/12-09/07/12	2	:30	6:58A- 9A (PT)						2				\$725.00		Portland (KGW) (KGW)	TODAY SHOW	9/6/12
28.0	M/G For 3.0.1 / SPOT	09/07/12-09/07/12	2	:30	9A- 10A (PT)						1				\$400.00		Portland (KGW) (KGW)	TODAY SHOW 2	9/6/12

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29.0	M/G For 4.0.1 / SPOT	09/07/12-09/07/12	2	:30	10A- 11A (PT)						1				\$350.00		Portland (KGW) (KGW)	TODAY SHOW 3	9/6/12
30.0	M/G For 6.0.1,6.0.2 / SPOT	09/07/12-09/07/12	2	:30	11:59A- 1P (PT)						2			2	\$400.00	\$800.00	Portland (KGW) (KGW)	NOON NEWS	9/6/12
31.0	M/G For 10.0.1 / SPOT	09/07/12-09/07/12	2	:30	10:59P- 11:34P (PT)						1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	11PM NEWS	9/6/12

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